



# You're invited to the game-changing event for leaders in **Bank Construction and Facilities**

**September 17-20, 2023 • Charlotte, NC**

***It's guaranteed to make you and your bank buildings work better!***

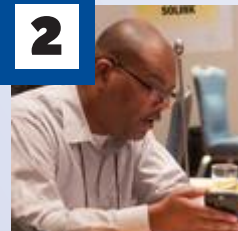
**1**



## **Your bank will save money**

by sharing best practices in facilities and construction with other banks and industry pros.

**2**



## **You'll save time and avoid mistakes**

Learn to deliver projects faster, eliminate bottlenecks, and avoid unnecessary changes & do-overs

**3**



## **You'll improve your strategic sourcing**

Meet dozens of banking's very best vendors in one trip: source builders, service contractors, signage, more.

**4**



## **You'll discover new technology**

to manage building projects, track facilities maintenance, and control energy spending.

**5**



## **You'll be part of our new industry ass'n**

This is the official meeting of the American Bank Buildings Institute, so join the discussion as a leader.

**6**



## **You'll never be out of touch**

Time away?! Time here is *working on your buildings*. You're always reachable, of course; just in case.

**7**



## **Earn a professional CBBP™ designation**

Forum delegates earn credit toward a Certified Bank Buildings Professional designation, recognizing achievement.

**8**



## **Get training worth thousands, for \$199**

Hotel and Meals are **INCLUDED** in the **\$199** fee. It's professional development at a reasonable cost.

**WE MONEY-BACK GUARANTEE YOU'LL LOVE IT!** • If you attend and don't LOVE IT, we'll refund 100% of your fee.



Our VIP format hosts just 50 delegates. First-come, first-served.  
At the **4-star Ballantyne Hotel** in Charlotte, NC

**September 17-20, 2023**  
**The Ballantyne Hotel, Charlotte, NC**  
**\$199** including Hotel and Meals

Presented in cooperation with The  
**American Bank Buildings Institute**  
by Eaton Hall Exhibitions  
**100% Money-Back Guarantee**

**BankFacilitiesForum.com**



September 17-20, 2023

Just 50 banks, sharing, collaborating, trading new ideas

This isn't like any meeting you've been to!

Casual. candid. Most of all, **PRODUCTIVE!**

This is the event bank professionals rave about every year. Join 50 other bank leaders for candid, productive conversation in an intimate setting. Compare notes, see what works, swap ideas, source the field's best vendors.

- **Not a conference. Not even close!** It's dialogue that you're part of.
- **Made for bank buildings people** 100% focused on what you do.
- **Conversation about YOUR issues** Ask anything! You'll get answers.
- **No expo mayhem** Meet in quiet demos with the vendors you select
- **Learn from others' mistakes** We share candidly here; good and bad
- **See how others spend** Compare your spend to fifty other banks



Earn your professional  
CBBP™ accreditation here

Time here earns hours toward your accreditation as a CBBP™ **Certified Bank Buildings Professional**. The American Bank Buildings Institute, our sponsor, can award you this valuable mark in little as 18 months

Other banks will tell you: **You're never too busy to learn to get more done!**

- “**Absolutely worth my time!**” - VP Construction, FTB Bank
- “**I know I'll save time from being here.**” - VP, Regions Bank
- “**No bank should miss this!**” - Head of Bldg Operations, Citizens Bank
- “**Time well-spent! These are ideas I'll use.**” - VP Facilities, TD Bank

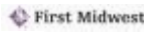
99% of attendees say they'd recommend The Forum to a colleague, from a survey of banks 100% of whom said they're "really busy."



Event Agenda

Event Agenda	
<b>Sunday</b>	<i>Subject to change.</i>
All day	Arrival, Check-In, Resort
6:00 - 9:00pm	VIP Dinner for Delegates
<b>Monday</b>	
10:30 - 12:00	Peer-to-Peer Roundtables
12:30 - 2:00pm	Keynote Luncheon
2:30 - 5:00pm	Boardroom Case Studies
6:00 - 7:30pm	Welcome Reception
7:00 - 10:00pm	Opening Night Dinner
<b>Tuesday</b>	
7:00 - 8:15am	Networking Breakfast
8:15 - 9:30am	General Session
9:00 - 11:00am	Boardroom Case Studies
11:00 - 11:15am	Mid-Morning Break
11:15 - 12:30pm	Boardroom Case Studies
12:30- 1:30pm	Lunch and <b>Power Panel</b>
1:30 - 2:30pm	Peer-to-Peer Sessions
3:00 - 4:30pm	Boardroom Case Studies
6:30 - 10:00pm	Dinner Under the Stars
<b>Wednesday</b>	
7:30 - 8:30am	Round-Up Roundtables
8:30 - 10:30am	One-on-One Meetings
10:30 - 11:00am	Mid-Morning Break
11:00 - 1:00pm	One-on-One Meetings
12:30 - 1:30pm	Lunch ( <i>Stay or Grab n' Go</i> )
1:30-3:30pm	Shuttles to the Airport
<i>You may extend your resort stay at your expense. Ask us how.</i>	

Serving bank construction and facilities leaders for over 15 years



\$199 complete

including hotel & meals

100% Money-Back Guarantee.

Limited to 50 attendees. First-come, first-served (800) 746-9646

September 17-20, 2023

The Ballantyne Hotel, Charlotte, NC

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# Think you can't spare the time?

## "This is my most productive two days all year!"

Ask your colleagues. They'll tell you this isn't time away from work, it's time working on your buildings.



**"I would highly recommend attending The Bank Facilities Forum to any other bank. It's absolutely worth the time for any facilities or construction person."**

- David Iassogna, Peoples United, VP Facilities/Constr.

**"Fabulous! I've been to other events like IFMA and BOMA. Bank Facilities Forum is far and away better than any other event. Useful, focused, just great!"**

- Karen Bennett, TD, Mgr. Branch Operations



**"The Bank Facilities Forum is a great use of my time. I get to see what other banks are doing, and I find new ideas and new solutions. If you get invited, I say 'Go!'"**

- Rob Cornelio, Bank of the West, VP Facilities

**"The Forum's a great learning experience. I've been here several times, and found vendors to help me solve problems. It's a strategic sourcing tool for banks."**

- Linda Foggie, AIA, Citi Global Head of Real Estate



Previous attendees include:



## SAMPLE REQUEST TO ATTEND LETTER

You can copy and send the letter below to your approving manager

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Dear [ Approving Manager ] :

I have been invited to **The Bank Facilities Forum**, an annual event on managing bank branch facilities & construction, September 17-20, 2023. I would like your approval to attend.

This event will allow me to find best practices in bank facilities and new construction to deliver our projects faster and at lower cost. It will cover key topics such as:

- Controlling maintenance expenses and lowering total building cost of ownership,
- Delivering projects for renovations and new builds faster, at lower cost.
- Branch refresh tips and tricks: Reusing what's there, changing what needs changing,
- Successful case studies in rebranding: Quick, efficient, well-done changeovers.

This will also earn credit hours toward my professional certification as a CBBP™, Certified Bank Buildings Professional. The CBBP program offers new and expanded skills and updates on new issues, information I can share with our whole team. The Forum helps us source strategically, meeting new vendors who may fit with our needs.

Chase, Bank of America, Capital One, US Bank, Citi, Comerica, KeyBank, and banks with fifty branches or more attend each year to share their solutions with the group. This is the fifteenth year for this highly-regarded annual industry event.

The cost to participate is **\$199** including my hotel room. The event is presented by a professional event organizer, who can offer airfare reimbursement if we request it. I will not be accepting anything of value from any vendor or provider.

I would travel to Charlotte on the weekend and return home on September 20. I hope you will approve my attendance at this important event.

Sincerely,